

WHAT IS CREATIVITY



Learning Objectives



Recognize various types of creativity nearby



Have a creative attitude



Recognize types of creativity based on the specific field explored






Watch your environment closely! Discover something you consider to be a creative creation.



EXAMPLES





Humans are the creative creation of the Creator, designed as entities able to innovate (*homo creatives*). Creativity lies at the heart of innovation and reflects human capability.

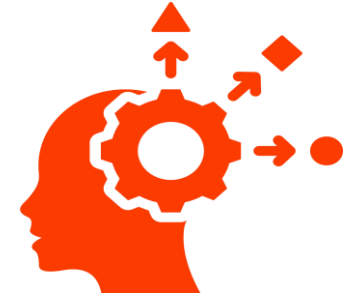
“Creativity is self-actualization. So, if you feel that you are not creative, remember that every human being has inner creative potential.”

~ *Dr. John G. Young, MD (1985)*





Flexibility
“Ability to change.”



Innovation
“One way to adapt. The process of creating, accepting and applying new ideas to new and useful processes, products or services.”



Adaptive Flexibility
“Adjusts under stress to fit shifting environments.”

Spontaneous Flexibility
“Spontaneous change for intrinsic reasons.”



“Adaptive Flexibility”

- The cognitive skill to embrace new approaches for original solutions.



- Trained by finding as many ways as possible to group similar objects and discover relationships between objects.



“Spontaneous Flexibility”

- The ability to find diverse solutions when there is no external pressure.



- It is practiced by finding as many ideas for the use of an everyday object as possible.



Creative Diversity



“Creativity goes beyond mere innovation, however the idea of creativity encompasses a wide array of interpretations.”

Sample of Varied Creative Expression



Sandbags Repair the Damaged Embankment
that Flooded Mutiara Beach

Sample of Varied Creative Expression



A showcase of 33 artworks by children with special needs at Bentara Budaya Jakarta (BBJ), Jalan Palmerah Selatan.

Sample of Varied Creative Expression



Maich Chips

Sample of Varied Creative Expression



Tongsis, One of Indonesia's Best Inventions by TIME Magazine

4C Creativity Framework



- Well-known masterpieces



- Professional innovation



Big
C

Pro
C

Mini
C

Little
C

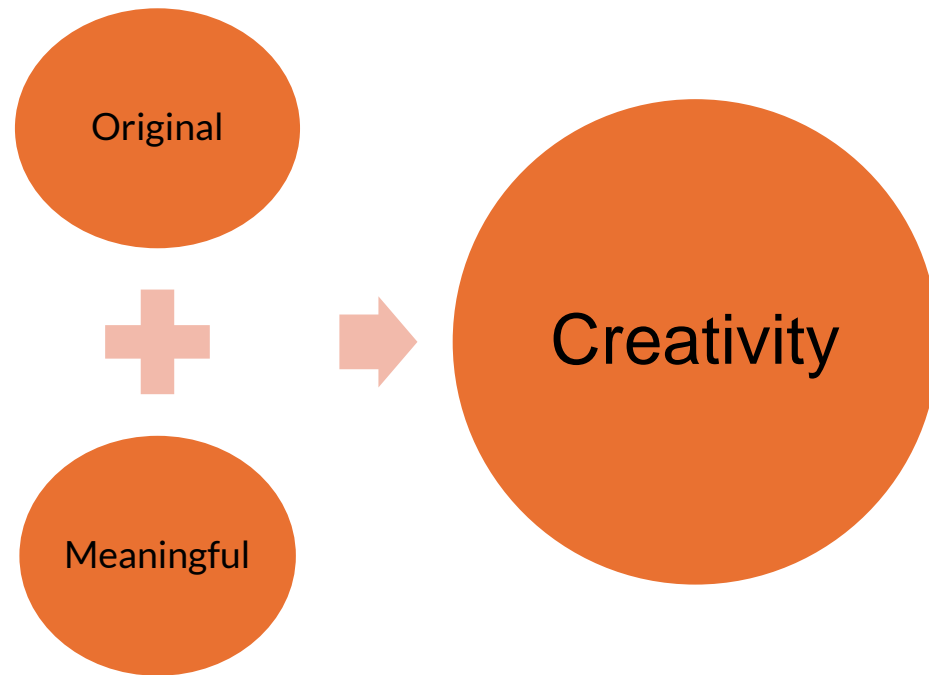
- Individual creativity



- Everyday creativity



Definition of Creativity



- **Everyday Creativity** reflects expression, originality, and purpose. (Richards et al., 1988):
- **Original:** originality, novelty, distinctive, rare.
- **Meaningful:** is understandable to others, not random and socially meaningful.

Instances of everyday tasks that demand innovative solutions



Cooking



Arrange the Room



Protect the Environment

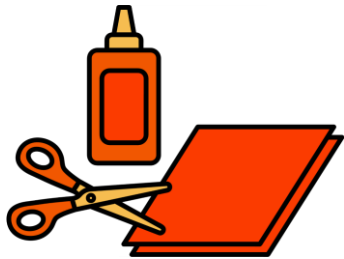


Entertain children



Try a new hobby

Benefits of Creativity



1. **Address real-world challenges faced by oneself and others.**

For example, cutting paper using a ruler, etc.



2. **Increases self-motivation, instills a sense of self-worth, and promotes peace and happiness.**

For example, coming up with a product or solution, etc.



3. **Improve physical and psychological health.**

For example, writing a diary, painting, etc.

World Vision

INDONESIA

Wahana Visi Indonesia bermitra dengan World Vision yang mendukung KOICA PMC Project yang bertujuan untuk meningkatkan Rehabilitasi Sosial bagi Remaja Rentan di Indonesia yang di inisiasi oleh Korea Institute for Development Strategy (KDS), ReBach Internasional dan World Vision Korea dan didanai oleh Korea Cooperation Agency (KOICA)

KOICA
Korea International
Cooperation Agency

KDS Korea Institute for
Development Strategy

RE:BACH
international

World Vision



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