



# PRACTICING CREATIVITY

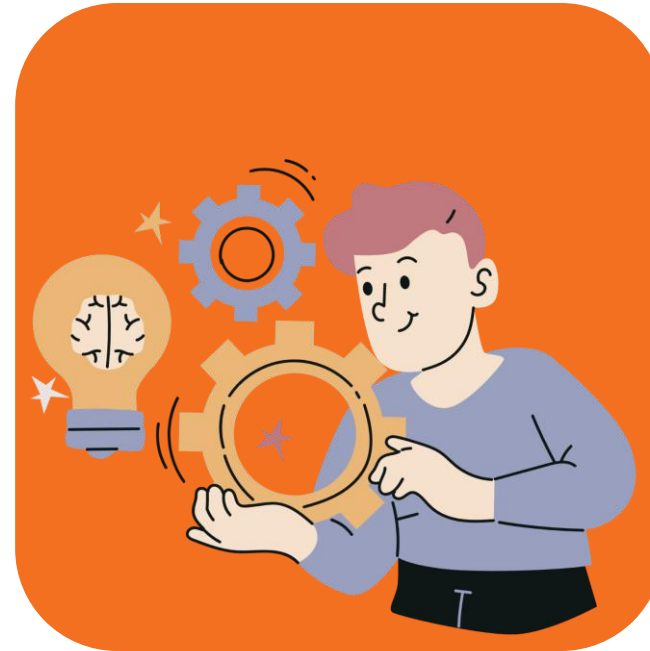
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# Learning Objectives



Practicing habits that support creative thinking by applying the 5 stages of the creative process



Apply the 5 stages of the creative process in everyday life



Have an attitude of confidence and mutual respect

# CREATIVITY

“A hidden ability in everyone that has yet to be fully explored and utilized.”

Consistent effort and positive routines can foster creative potential.





# CREATIVE WORK



Creative output is the outcome of collaboration.



A creative output is never never confined to a single work.



Example:  
Leather bags require designers, craftsmen, breeders, and factories.



Collaboration/cooperation enhances the final outcome of creative work.



# CREATIVE THINKING PROCESS

## PROMPTING METHOD



- Enable multiple perspectives.



See the situation  
from a different  
perspective.



Ask, “What if I were  
in someone else's  
shoes?”



Discuss, read, or watch  
to gain insight.

# CREATIVE THINKING PROCESS

## PROMPTING METHOD



- **Idea Trigger**



Use the SCAMPER method:  
Substitute, Combine, Adapt,  
Modify, Put into another use,  
Eliminate, Reverse.



Ask questions like,  
“What if?” or “Why?”

# CREATIVE THINKING PROCESS

## PROMPTING METHOD

- **Random Impulse**



**Try new experiences or random activities.**

Example: Choose a random word/image and relate it to the problem at hand.

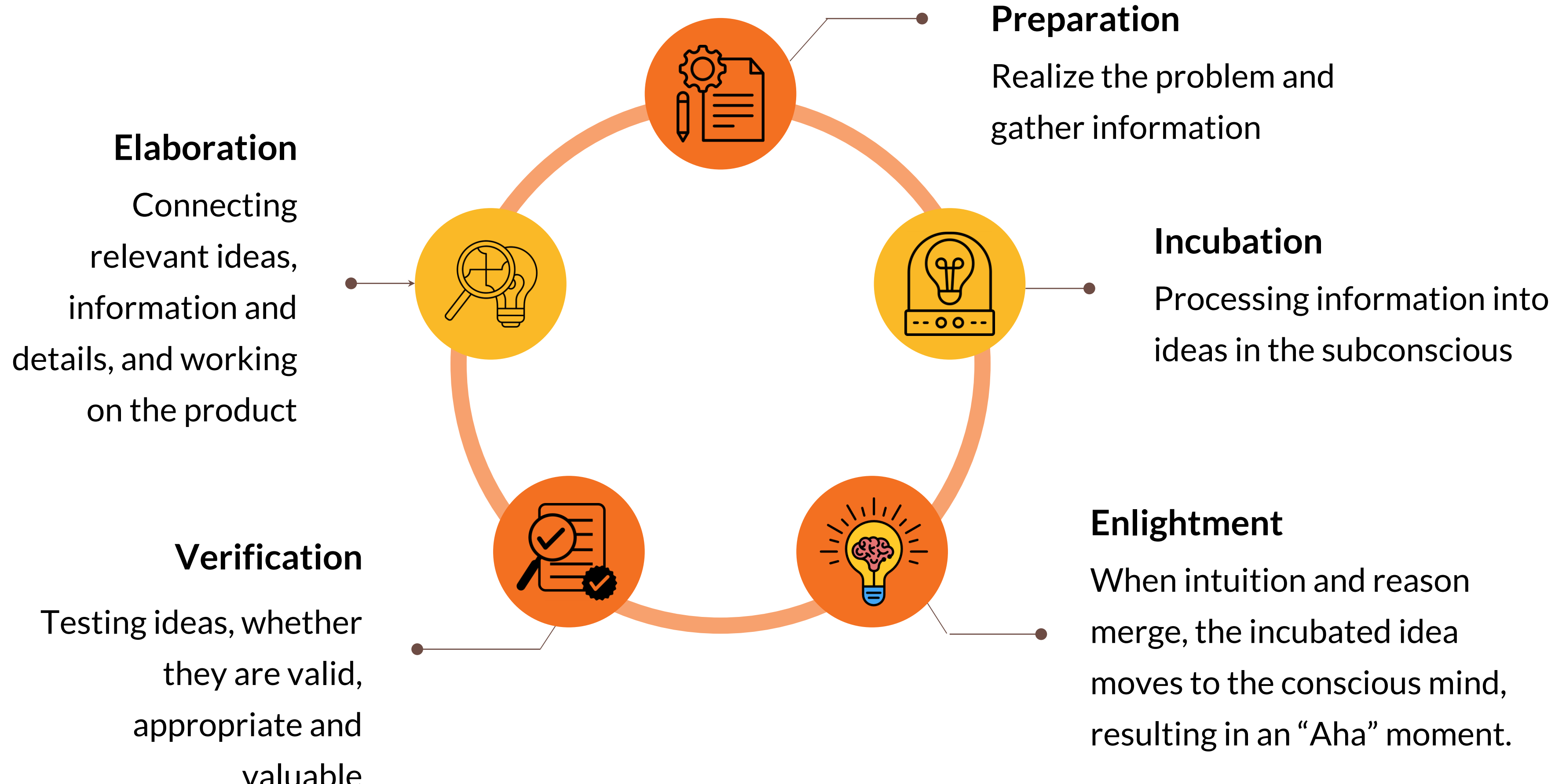


**Explore new things,**  
such as listening to  
different music or trying  
a new hobby.



**“The creative thinking process requires space for intuition to emerge. We need to let intuition come in, and often our intuition works when we're not doing the work and not expecting it. Intuition comes when we are relaxed. Therefore, a positive mood is a necessary conditioning when doing creative thinking.”**

# Stages of the Creative Process (Wallas, 1926)

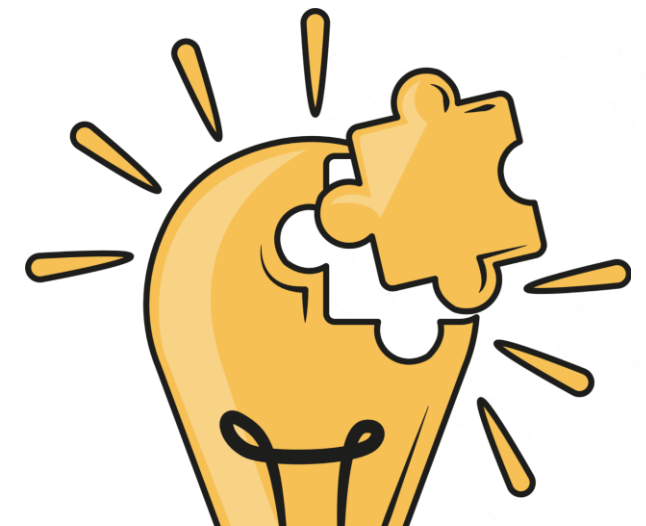




# CREATIVE THINKING

**Creativity Starts with Understanding Your Strengths and Weaknesses.**

When creativity becomes a product, it is not a single work. One person may be more creative in terms of finding ideas (explorer), while another person is more creative in executing ideas (developer). People who come up with ideas and those who execute ideas are both creative, we can work together to create creative work.



**World Vision**

INDONESIA

Wahana Visi Indonesia bermitra dengan World Vision yang mendukung KOICA PMC Project yang bertujuan untuk meningkatkan Rehabilitasi Sosial bagi Remaja Rentan di Indonesia yang di inisiasi oleh Korea Institute for Development Strategy (KDS). ReBach Internasional dan World Vision Korea dan didanai oleh Korea Cooperation Agency (KOICA)

**KOICA**  
Korea International  
Cooperation Agency

**KDS** Korea Institute for  
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