

CONFORMITY, PEER PRESSURE & (NEGATIVE) RISKY BEHAVIOUR



Learning Objectives



Identify the occurrence of problematic behavior among youth



Develop an analytical attitude



Analyze youth risky behavior

Why motivates youth to join groups?



Groups offer individual feelings of safety and self-identity.



Strong societal demands encourage conformity.



A loyalty assessment exists that reinforces group cohesion.



Those who differ may face exclusion or removal.

(Negative) Risky Behavior Among Youths

Smoking, alcohol
and drugs



Unsafe sexual
behavior



Abuse and
bullying



Lack of health care



Unsafe driving



Why is conformity to peer influences strongest in early youth and then declines over time?

01

Increased interest
in romantic
relationships

02

Have a clearer
sense of self-
identity, social
roles and social
status.

03

No longer relying
on affirmation and
support from peer
groups.

04

The importance
of 'hustle' to the
individual is
slowly
decreasing.



Three Common Social Misconducts in Early Youth

Risk-taking actions with friends to see if they can go unnoticed:



1. Pranking others



2. Damaging public property



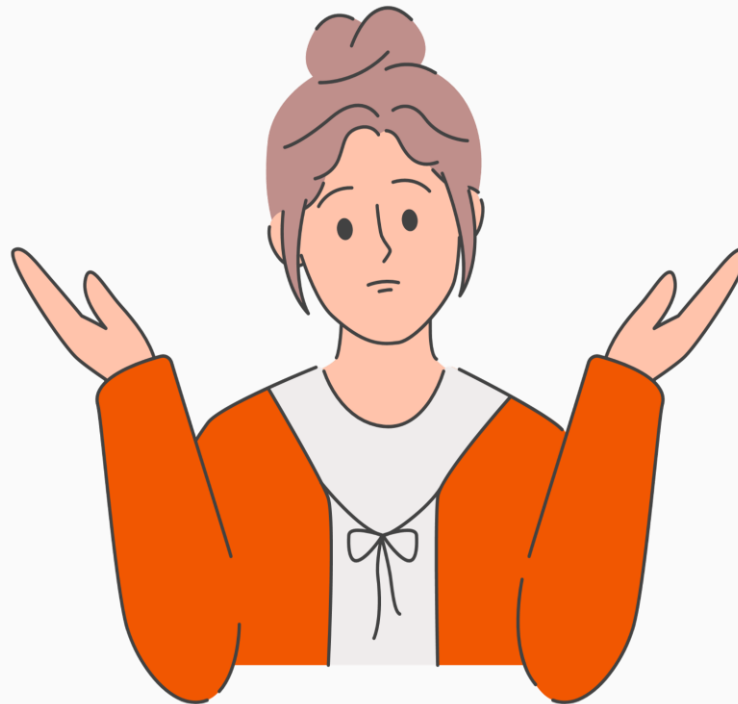
3. Shoplifting

During middle adolescence, conflicts between youth and parents tend to increase in frequency and intensity due to ...

A greater desire for freedom and room to grow.



The need for opportunities to explore the world with friends is becoming increasingly important.



Commonalities in Social Identity

Youth self-definition and social status are closely linked to the groups they join



We = Me



When youth feel small and insignificant, they feel more empowered by being part of "us".



A possible danger is that youth may engage in risky behaviors and transgressions with friends, which they may not do if they are alone.

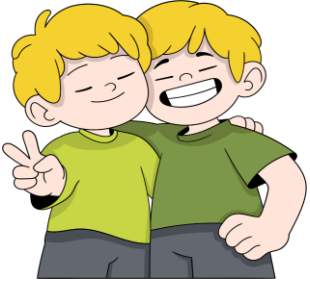
Protection by Parental Prohibition

Youth realize:

1. Too much freedom is not good for them
2. Parents can't force them to do things they don't want to
3. Freedom is up to them and this can be scary for them



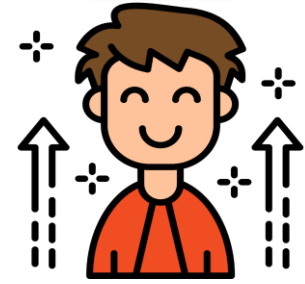
The stress youth feel makes it harder to think clearly as life speeds up,



1. Tempting pressure, to have fun



2. Peer pressure, to join peers



3. Impulse pressure, to focus on immediate gratification of pleasure



4. Sensation pressure, to do something exciting



5. Substance pressure, to act boldly and not care

When all pressures combine in a social setting, it becomes a formula for trouble:

Dangerous Risk =



Fun



Excitement



Togetherness



Challenging



Now

Three Questions Before Making a Decision



1. Why do I want to do this?



2. Am I likely to get hurt?



3. Is it worth the risk?

“If there's no time to think before acting, it's probably not a good idea!”

Studies show that youth believe misbehavior is common in their peer group

This erroneous mindset may be the result of:



1. Inadequate insight into peer-related information



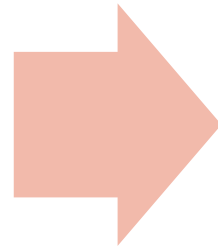
2. Repeated exposure to talks extrem youth behavior can contribute to behavioral habituation.



3. Visual and narrative media emphasizing stories about risky or problematic youth conduct

How to Reduce Unhealthy Behavior

Communicating the truth and providing information about adolescent behavior based on the data that most youth actually behave positively.



Thus, misperceptions and problematic behaviors can be reduced, which is expected to reduce unhealthy behaviors.

How to Fight Peer Pressure



1. Self-preparation

- Set clear life goals.



2. Build a strong support system

- Join positive and extracurricular activities.



3. Show Courage when needed

- Dare to say "no".

The Choice is Yours!



Peer pressure is real, but you have control.



The majority of teenagers actually prefer not to do risky things.

"By understanding these facts and strategies, you can make better choices for your future!"

World Vision

INDONESIA

Wahana Visi Indonesia bermitra dengan World Vision yang mendukung KOICA PMC Project yang bertujuan untuk meningkatkan Rehabilitasi Sosial bagi Remaja Rentan di Indonesia yang di inisiasi oleh Korea Institute for Development Strategy (KDS), ReBach Internasional dan World Vision Korea dan didanai oleh Korea Cooperation Agency (KOICA)

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